

Leadership & Innovation:

Lead with Curiosity, Create with Courage!

What Is Innovative Leadership?

Innovative leadership is the practice of creating an environment where curiosity, experimentation, and creativity thrive.

How Disney Fosters Innovation

Encourages experimentation

Accepts failure as learning, not as defeat

Blends creativity with problem-solving to transform guest experiences

Connects storytelling and strategy to make every innovation meaningful

Celebrates small creative wins that lead to big breakthroughs

How You Lead Through Innovation

Create Space for Ideas

Encourage Experimentation

Connect to Vision

Celebrate Creativity

Lead with Curiosity

Why It Matters

Innovative leadership keeps teams adaptable, inspired, and forward-thinking. When leaders nurture curiosity and creativity, they transform problems into possibilities – and ordinary work into extraordinary experiences.

Final Thoughts from London

“When we lead with curiosity and courage, we unlock the kind of innovation that turns imagination into impact ”



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