

7 Signs You're a Great Strategist

Leadership Lessons from Disney

Strategy isn't a calendar event – it's a mindset. The same strategic mindset applies to leaders at every level; department managers, educators, entrepreneurs, and parents.

It's about seeing beyond today, making intentional trade-offs, and designing tomorrow's reality.

How Disney Exemplifies Strategic Leadership

Disney doesn't build parks, attractions, or experiences impulsively. Years of modelling, testing, and refining happen before guests ever experience the story. Every detail is intentional, experiences flow seamlessly, and leaders at every level are empowered to make decisions that support long-term outcomes.

How You Can Lead Like Disney with Strategic Habits

1. Visualize the Desired Future
2. Say "I Don't Know" When Needed
3. Look for Solutions
4. Calibrate to Improve
5. Explain It to a Kid
6. Learn by Doing
7. Stubborn on Vision, Flexible on Path

Why It Matters

- ✓ Protects long-term vision while enabling day-to-day adaptability
 - ✓ Encourages solution-focused thinking and innovation
- ✓ Strengthens alignment, accountability, and team collaboration
 - ✓ Develops clarity in communication and strategic planning
- ✓ Cultivates leaders who think intentionally and act with purpose

Final Thoughts from London

"Great strategists care about clarity and long-term impact. By practicing even a few of these habits, you're building the discipline of strategic leadership – Just like Disney"

